

CURRICULUM ICHM – CORE COURSES

	S 1	S 2	S 3	S 4
<b>A HOTEL MANAGEMENT AND OPERATIONS</b>				
Business Administration	2	-	-	-
Hotel Management I, II	-	2	2	-
Hotel Operations I, II	2	2	-	-
Rooms Division Management I, II, III	2	2	2	
Human Resource Management I, II	2	2	-	-
Facility Management	-	-	-	2
Quality Management	-	-	2	-
<b>B FINANCIAL MANAGEMENT</b>				
Financial Accounting I, II	2	2	-	-
Controlling	-	-	2	-
Capital Budgeting	-	-	-	2
Management Accounting I, II	2	2	-	-
Economics	-	-	2	2
<b>C SALES AND MARKETING</b>				
Introduction to Marketing - Marketing Research and Consumer Behavior	2	-	-	-
Strategic Marketing Planning	-	2	-	-
Hotel Marketing	-	-	2	-
Sales	-	-	-	2
Revenue Management	-	-	2	-
E-Commerce	-	-	-	2
<b>D FOOD AND BEVERAGE MANAGEMENT AND OPERATIONS</b>				
Food and Beverage Management	2	-	-	-
Restaurant Management	2	-	-	-
Kitchen Management I, II	2	2	-	-
Beverage Theory	2	-	-	-
Nutrition	2	-	-	-
Restaurant Development and Planning I, II	-	-	2	2
Food Production – Practical Training I, II, III	2	2	2	-
Restaurant Service – Practical Training I, II, III	2	2	2	-
<b>E COMMUNICATION</b>				
German for Non-Native Speakers I, II	2	2	-	-
English for the Hospitality Industry	2	-	-	-
Intercultural Communication	-	2	-	-
<b>F INFORMATION TECHNOLOGY</b>				
Introduction to IT (creditable)	2	-	-	-
<b>TOTAL WEEKLY HOURS</b>	<b>34</b>	<b>24</b>	<b>20</b>	<b>12</b>

CURRICULUM ICHM – REQUIRED ELECTIVE COURSES	S 1	S 2	S 3	S 4
<b>A HOTEL MANAGEMENT AND OPERATIONS</b>				
Event Management and Outdoor Catering I, II	-	2	2	-
Seminar and Convention Organisation	-	-	2	-
Business Simulation	-	-	-	2
Pre-Opening Management	-	-	-	2
Applied Human Resource Management I, II	-	-	2	2
<b>C SALES AND MARKETING</b>				
Public Relations I, II	-	-	2	2
Psychology I, II	-	2	2	-
Applied Marketing	-	-	-	2
Communication and Presentations I, II	-	2	(2)	(2)
Event Marketing	-	-	2	-
<b>D FOOD AND BEVERAGE MANAGEMENT AND OPERATIONS</b>				
International Cuisine	-	-	-	2
Food Productions Specialities I, II	-	2	2	-
Viennese Cuisine	-	-	-	2
Viennese Pastry	-	-	2	-
Bar and Coffee House	-	(2)	-	(2)
<b>F INFORMATION TECHNOLOGY</b>				
Front Office Systems	-	(2)	-	(2)
F&B Systems	-	-	(2)	(2)
Excel for Accounting I, II	-	(2)	(2)	2
<b>G LAW</b>				
Business Law	-	-	2	2
<b>TOTAL WEEKLY HOURS</b>	-	14	24	26
<b>MANDATORY WEEKLY HOURS</b>	-	8	12	16

CURRICULUM ICHM – ELECTIVE COURSES	S 1	S 2	S 3	S 4
German for Non-Native Speakers	-	-	2	2
French	-	2	2	2
Italian	-	2	2	2
Japanese	-	2	2	2
Russian	-	2	2	2
Spanish	-	2	2	2

(2) means that the same course is offered in two different semesters